
*Selfridge Community
Service
Notes 'n Stuff*



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Selfridge Community Service Events

July

- 1-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 13-Christmas In July! Will you be ready for Christmas this year? Join our lunch & learn workshop, Bldg 780, Room 106. To reserve your seat call (586) 307-4554.
- 14-Army Family Team Building Class Level II "Introduction to Effective Leadership" 11 a.m. to 1p.m. Bldg 780, Rm 106 Instruction on leadership traits from the perspective of the group and the leader. Covers situations that normally arise and communication essential for effective leadership Register by 9 Jul 307-5903
- 15- Smooth Moves Briefing for info call 307-5949
- 27-30- Transition Assistance Program (TAP) bldg 780, Rm 106. To register call 307-5949

August

- 5-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 11-Army Family Team Building Class, Level III "Building Self-Esteem" 11 a.m. to 1 p.m. Bldg 780, Rm 106. Students learn how to empower themselves and gain a higher self-worth. Students will also learn how to take care of themselves first so they can help others. Register by 2 Aug 307-5903

September

- TBD- Selfridge Family Forum 2004 Issue update Call 307-5903
- 1-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 16- RACC Meeting, Bldg 970, for info call 307-5949
- 18-Army Family Team Building Class, Level I 8 a.m. to 4 p.m. Bldg 780, Rm 106 Lunch and child care available. This class provides basic information about the Army, and helps those new to the Army culture. Register by 6 Sep. Call 307-5903

Selfridge Community Service Events

October

- TBD Red Ribbon Week
- 6-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 12-15- Transition Assistance Program (TAP) bldg 780, Rm 106. To register call 307-5949
- 13-Army Family Team Building Class, Level II "Volunteer Management-Marketing Volunteer Experience" Teaches methods of recruitment, training, retention, validation, and recognition of volunteer experience as a resource of seeking paid employment. Register by 4 Oct 307-5903

November

- 4-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 17-Army Family Team Building Class Level III "Personality Traits" Course instruction describes methods of determining various personality traits and how to benefit from those traits. Register by 8 Nov 307-5903

December

- TBD- Selfridge Family Forum 2004 Issue update Call 307-5903
- 2-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation call 307-5949
- 11-Army Family Team Building Class, Level I 8 a.m. to 4 p.m. Bldg 780, Rm 106 Lunch and child care available. This class provides basic information about the Army, and helps those new to the Army culture. Register by 3 Dec. Call 307-5903
- 15 & 16-Army Family Team Building Instructor Training. Bldg 780, Rm 106 11 a.m. - 4 p.m. This enables interested volunteers to conduct any level of AFTB classes. Register by 6 Dec. Call 307-5903
- 16- RACC Meeting, Bldg 970, for info call 307-5949

Selfridge Community Service Events

January 2005

6-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949

February 2005

3-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949

March 2005

TBD- Selfridge Family Forum 2005 Call 307-5903

3-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949

17- RACC Meeting, Bldg 970, for info call 307-5949

April 2005

7-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949

May 2005

5-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949

TBD Military Spouse Day

June 2005

2-Newcomer's Briefing 0830 Rm 106 Child Care avail w/reservation
call 307-5949



Sgt. Ulberg with 2nd Battalion, 11th Field Artillery Regiment, 25th Infantry Div, greets a young Iraqi boy during a goodwill visit to the village of Karacham, located outside the city of Dibis, Iraq, May 26, 2004.

DoD photo by Pfc. Elizabeth Erste, U.S. Army. Released)

PHYSICALS FOR RETURNING RESERVISTS

(Source: Army News Service)

Reserve-component Soldiers going through the process of being released from active duty following deployments are given the option of a physical, a senior Army medical official said. . . .

Army policy requires all Soldiers, active and reserve; to complete a Department of Defense Form 2796 (Post-Deployment Health Assessment) that assesses deployment-specific issues and have a face-to-face interview with a healthcare provider upon redeployment.

Healthcare providers arrange additional consultations, examinations, counseling, and testing as appropriate. In addition, reserve-component Soldiers being released from active duty complete a second health assessment, Report of Medical Assessment or DD Form 2697, that is more general in nature.

Reservists who do not deploy outside the United States still go through these same steps.

ARE YOU HAPPY?

In the latest of Gallup's annual surveys on happiness, 55% of adults say they're 'very happy' and 40% rate themselves 'fairly happy.' Just 4% say 'not too happy.' Gallup says "Americans' subjective sense of well-being is as high today as at any time in the history of these Gallup trends." [ADWEEK, January 19, 2004]

WORTH REPEATING

"Politics is not a bad profession. If you succeed there are many rewards, if you disgrace yourself you can always write a book."

Ronald Reagan

RESERVISTS FILL CRITICAL MANNING AT FLEET SQUADRONS

By Journalist 2nd Class (SW) Edward Bergstrom, Navy Information Bureau Det. 113 CHICAGO (NNS) -- The Reserve Operational Manning Inactive Duty Training/Travel (IDTT) beta cross-assignment test program allows Navy Reservists to provide critical manning for Navy squadrons.

The program supports the fleet and combatant commanders with fully combat ready air crews and aircraft throughout the full range of operations, from fleet support to full mobilization in time of war. This program also helps in manning critical billets in aviation squadrons from Reserve units across the country. This allows units to maximize manning, stabilize assignments and improve unit readiness.

The primary goal is to reduce squadron enlisted manning gaps. Currently, Navy squadrons have more than 1,000 gapped billets. . . . Cmdr. Frank Shaffer, a Naval Reservist from Lake Zurich, Ill., and commanding officer of CVNE 1169 at NRC Chicago, says he is seeing a tremendous benefit of this program in many ways.

"The fleet loves it. The Reserve Sailors love it. We are providing valuable assistance and becoming fully integrated to the fleet to meet their needs," Shaffer said. "This program is providing great opportunities for Reserve aviation Sailors, which include hands-on aircraft experience, ability to deploy in time of need, increased rating knowledge for advancement, unit growth and command readiness." . . . "This has been a great opportunity for hands-on training, and personal and professional development for advancement," said Lopez.

There are approximately 15 naval air stations where Reservists can potentially drill in support of IDTT. To participate, Reservists must establish contact with a squadron for interview; sign a Page 13 agreeing to a two-year cross-assignment at the gaining command; perform a minimum of four IDTT sets of orders and an annual training at the gaining command; and maintain a satisfactory drill performance.

NavNews for Tuesday, June 22, 2004

PART B SPECIAL ENROLLMENT PERIOD COMING

Some 90,000 Medicare-eligible military beneficiaries are not eligible for TRICARE for Life and TRICARE Senior Pharmacy services because they are not enrolled in Medicare Part B. The Medicare Prescription Drug, Improvement and Modernization Act of 2003 provides for a special, no-penalty enrollment period for them.

The special period runs through Dec. 31, 2004, but the act did not specify a start date. According to the Military Officers Association of America (MOAA), Medicare must first publish guidelines in the Federal Register and provide a 60-day comment period. This would drag the open enrollment start to September or October. When it does kick off, the Center for Medicare and Medicaid Services plans to automatically enroll every Medicare-eligible beneficiary who is not currently enrolled in Part B, stated a MOAA official. Beneficiaries will receive notifications of enrollment offering them the chance to decline if they so choose.

Armed Forces News Issue: Fri, May 21, 2004

NEW AIRPORTS WILL SAVE R&R TIME

Beginning June 15, the Atlanta and Dallas-Fort Worth international airports will become the primary ports of debarkation for service members arriving from Iraq and Afghanistan for 15-day rest and recuperation leaves, Army officials announced last week.

Col. Paris Mack, Army R&R task force chief, said changing from the Baltimore-Washington International Airport adds convenience for soldiers because most members in the theater are deployed from bases in the southern and southeastern parts of the United States, "This will get soldiers to their final leave destination in a much quicker manner," she said. She added that the Army will re-examine unit demographics regularly to determine if future changes are needed. . . .

READING KEEPS FAMILIES, SAILORS CONNECTED DURING DEPLOYMENT

By Aerographer's Mate Airman Jonathan McCall, USS Wasp Public Affairs

ABOARD USS WASP, At Sea (NNS) –

Aboard the amphibious assault ship USS Wasp (LHD 1), a program is helping Sailors to bridge the gap of time and distance with their children.

United Through Reading (UTR) helps keep military families connected during times of deployment through reading aloud on videotape. The program was first introduced to Wasp in 2002, with the donation of books and videotapes from Kirm Memorial Library and Pioneer Lending just in time for the Operation Enduring Freedom deployment.

"The target audience is family members, especially small kids who gain a lot when their parents read to them via videotape," said Wasp Command Master Chief (SW) Delta Hinson. "The program is simple. Read a story to your child, have it recorded on videotape, then mail it home." . . .

There are many benefits for all parties involved with the program. According to administrators of the UTR program, thousands of children and parents feel much closer than they have in the past, and children have less fear about mom's or dad's absence. In addition, reunions are much easier, and morale is high for all of those involved. The spouse at home also enjoys the support of the deployed parent. . . . "We are well over where we were last cruise, and this is with the Marines on board less time than last cruise. It was a success last cruise, and it's an even bigger success this cruise," Hinson added.

UTR has been implemented on more than 150 deploying ships, including the Wasp Expeditionary Strike Group ships, and has benefited more than 54,000 Navy and Marine Corps personnel and their families. On Wasp, taping for UTR is held Tuesday mornings, Thursday afternoons, Saturday evenings and Sunday evenings. . . . "Earlier in my career, we wrote letters and sent cassette tapes," Hinson said. "Now, we have Internet and e-mail. But nothing is quite like seeing your loved one on television."

Now, with programs like UTR, something as simple as a videotape is keeping families stronger than ever by bridging thousands of miles and months apart.

REFRIGERATOR MATERIAL

Useful phone numbers on Selfridge

U.S. Army Garrison-Michigan (all in area code 586 unless noted)

AER/NMCRS/AFAS 307-4514

Bowling Center 307-5941

Child and Youth Services Summer Camp 307-5535

Child Development Center 307-4711

Commissary 307-4464

Credit Union – 466-7800

Dept Army Police 307-2621

Fitness Center (bldg 780) 307-5053

Golf Course 307-4653

Gym 307-5202

Health Clinic 307-5254

Household goods 307-4667

Housing 307-4409

ID Cards SANGB 307-4320/5473 TACOM 574-8074

Library 307-5238

Lufberry Hall (temp Lodging) 307-4062

Main Gate 307-4339

Mulligan's 307-4344

Outdoor Recreation (Discount tickets, rentals) 307-5499

Pools; Top 4 307-5765, Vandenberg 307-4446

Post Office 468-1760

PX/BX 307-4614

School Liaison Office 307-5574

Selfridge Community Service 307-5903

Shoppette / Gas Station 307-4256

Space A recording 307-5884

Vandenberg Conf. Ctr 307-2738

Veterinarian 307-5206

Work Order Control 307-4208

Youth Center 598-1770

Youth Sports 307-5530



WHAT'S A "LUFBERRY"?

LOUIS J. NIGRO, Lt Col, MI ANG (Ret) Executive Director, Selfridge Military Air Museum

Well actually it's two things...

A defensive aerial tactic where aircraft form a circle with each protecting the tail of the one in front. And,

The last name of the leading ace of the World War I famed "Lafayette Escadrille". It's the latter that was the genesis of "Lufberry Hall" at Selfridge ANG Base.

Raoul Lufberry was born in France in 1885. He moved to Connecticut in 1904 and became an American citizen. Lufberry joined the French Foreign Legion in 1914 and soon began pilot training.

As an American citizen and a pilot with experience, Lufberry joined the Lafayette Escadrille, a World War I American volunteer flying unit, in May of 1916.

See LUFBERRY page 8



Major Raoul Lufberry

When the Lafayette Escadrille was reorganized into a unit of the U.S. Army, Lufberry shot down 17 enemy aircraft and assigned to the 94th Aero Squadron which became one of Selfridge Field's premier flying squadrons.

On May 19, 1918, Lufberry took off after an escaping German aircraft. Onlookers watched, expecting him to shoot down the enemy aircraft easily

He made one pass and then moved off, likely to clear a jammed gun. But the enemy gunner hit next and Lufberry's plane caught on fire. Lufberry was seen to climb out of the cockpit and jump from about 200 feet above the village of Marin. Lufberry was impaled on a picket fence and his body recovered. Billy Mitchell watched, regretting that America's leading flier had not been carrying a parachute (which was not yet regulation equipment).

Major Raoul Lufberry was buried with full American military honors in a cemetery near Toul France.

On March 4, 1932, the new Bachelor Officer's Building at Selfridge Field was formally dedicated and designated "Lufberry Hall".

I'M NOT STRESSED OUT

45% of respondents to a Family Circle national poll say they experience stress daily. Respondents were asked to identify their most comforting daily rituals: reading (53%), taking a shower (52%), drinking morning coffee (41%), cooking (27%), exercising (22%) and doing the crossword puzzle (19%). Favorite anti-stress treats: chocolate (25%), warm bread (19%), and ice cream (16%). As for ways to 'kick back': relax on a secluded beach (42%), lie in a hammock watching clouds float by (28%), gaze at the stars (15%), and hike in the woods (15%). The most serene season: Spring (39%), followed by summer (28%), fall (24%) and winter (9%). [ADWEEK, January 19, 2004]

VISUALS WHEN YOU HAVE NO VISUALS

By Anne Miller, President, Chiron Associates, amiller@annemiller.com
www.annemiller.com (Used with permission)

You have just been asked to give a 30-45 minute speech at a conference and there is absolutely no time to put visuals together for it. You're panicked at the thought of boring these people to death. What can you do?

Use Word pictures... .

Word Pictures fall into four categories:

1. EXAMPLES AND STORIES

- a. We have over 200 clients, such as IBM and GTE.
- b. Let me tell you what we did for AT&T...

2. COMPARISONS (METAPHORS AND ANALOGIES)

- a. You don't want to be road kill on today's information highway.
- b. Entering this market will make us the big fish in the little pond.
- c. They go together like rhythm and blues.
- d. Rejection bounces off them like bullets off a Sherman tank.

See VISUALS page 9

Continued from VISUALS page 8

- e. A woman is like a tea bag. You never know how strong she is, until she gets into hot water. (Eleanor Roosevelt)
- f. Minds are like parachutes. They work best, when open.
- g. Trying to compete without a marketing strategy is like going off into the woods without a compass. You are going to get lost.

*The more original your comparison or metaphor, the more engaging and memorable.

3. ABSTRACT NUMBERS TRANSLATED INTO CONCRETE TERMS

Numbers are meaningless abstractions. They only have impact when compared to something else familiar to your listener -- another number, an equivalent amount of time or resources, or another known human situation.

Examples:

- a. It costs \$925, half the cost from last year.
- b. The ideal consumer has \$... household income, a house valued at \$... and a clothing budget of \$..... In short, we are talking about the Macy's customer, not the K-Mart shopper.
- c. We're talking a billion dollars, enough to operate every school in America for five hours. . . .

4. QUOTATIONS and TESTIMONIALS

Quotations from people or sources known to listeners increase the credibility of your information, because they validate what you're saying.

- a. GE'sdivision said our system increased its sales by 15%.
- b. Is a team building program necessary? As John D. Rockefeller said, "I will pay more for the ability to get along with people than for any other ability." You bet it is!
- c. Automobile Magazine rated XYZ automobile #1 for the year.

WORD PICTURES IN ACTION

Pretend the following is a sales pitch from a Resort Sales Director to you, the Event Planner for your company's annual sales meeting. Compare the impact of presenting information only to you to the impact of that information when word pictures are used.

Compare

Telling (Information) , Telling & Showing (Word Pictures)

Examples

Telling (Information)-- We offer many activities for your staff.

Telling & Showing (Word Pictures) We offer many activities for your staff, including hiking, soaring, golf, tennis, fly fishing and ballooning . . .

Comparisons & Analogies

Comparisons-- Information is coming at us very quickly. We have to manage it.

Analogies-- Information is coming at us very quickly. It's like drinking water from a fire hose. If we're not careful, we could drown.

Comparisons-- Bruce Burns will be handling your business. He is a very talented person.

Analogies-- Bruce Burns will be handling your business. He is the Michael Jordan of the industry.

Concrete Numbers

The cost is \$X per attendee.

The cost is \$X per attendee, which makes the total cost for your meeting about half the price of one of the systems your company sells.

(To a shopping center executive)

You'll save 40 basis points on this deal.

You'll save 40 basis points on this deal. That's a new shopping center for you in the Caribbean.

Quotation/Testimonial

We recommend you do the audit now, when times are good.

As JFK said, "The time to fix the roof is when the sun is shining." We recommend you do the audit now, when times are good.

We get rave reviews from clients and media

We get rave reviews from clients and media. Gillette said we were their most responsive supplier. Business Week called us the best managed company in our industry

Summary

With or without actual visuals, word pictures are a necessary part of a presentation to engage the mind, hearts, and imagination of your audience and get the results you want.

THE SELFRIDGE EMPLOYEE ASSISTANCE PROGRAM PRESENTS

Attention Returning Guard, Reserve and Active Duty Military
The Dearborn Veterans' Administration Center recognizes that life is not static. Time and circumstances change. Readjustment counseling services are available to you and your family.

If there are 4 or more persons are interested, services will be offered ON SITE AT SELFRIDGE. Your interest and help is appreciated....we want to have this worthwhile program on board and available here.

A workshop giving program overview and how to receive help without hassles will be held:

June 30, Noon - 1 PM

Bldg. 780, Room 104

Guest Presenter: Dennis Coates, Readjustment Counseling Specialist, Dearborn Veteran's Administration Center

For additional information and registration, contact 586-307-5211 or e-mail samukska@tacom.army.mil

INTERESTING WEBSITES

FEDWORLD <http://www.fedworld.gov/>

BEN'S GUIDE TO U.S. GOVERNMENT <http://bensguide.gpo.gov/>

WORLD TIME SERVER <http://www.worldtimeserver.com/>

THE OFFICIAL US TIME <http://nist.time.gov/>

THE COLLEGE BOARD <http://www.collegeboard.com/splash>

FEDSTATS <http://www.fedstats.gov/>

MICHIGAN DEPT OF EDUCATION <http://www.michigan.gov/mde>

FREE APPLICATION FOR STUDENT AID <http://www.fafsa.ed.gov/>

SCHOLARSHIPS <http://www.scholarships.com/>

U.S. CONSUMER SAFETY COMMISSION <http://www.cpsc.gov/>

MACOMB COUNTY HEALTH DEPARTMENT MOSQUITO PAGE
<http://macombcountymi.gov/publichealth/Env%20Health/Mosquito/mosquito%20control.html>

FISH FLIES ANYONE? http://www.ipm.msu.edu/CAT02_land/L06-21-02.htm

MICHIGAN STATE FAIR http://www.michigan.gov/mda/0,1607,7-125-1571_2487-10945--,00.html

CAPTION CONTEST

Last Edition



*"Who brought the can opener"!
Nancy Mitchell, U.S. Army Garrison-Michigan*

*Hey guys, there is something fishy going on here, it kind of looks like a whale, but it does not feel or sound like a whale, why am I still smelling lunch?
Eric Reeve, 127 MDS/SGPB*

CAPTION CONTEST
This Edition



(Yes, that is Tiger Woods, Ed.)

Notes 'n Stuff

An Unofficial Publication

Editor Dave Colangelo

U.S. Army Garrison-Michigan

Links to non-DoD sites are included for information. No endorsements are made or implied.

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